

West Virginia is where our heart is

The directors and employees of Harrison Rural Electrification Association want to see our communities succeed. Why? The answer's simple — because we live here too.

We are local people working for the good of the community. That's the essence of Cooperative Principle No. 7 — Concern for the Community.

First and foremost, we can and do strengthen our community by doing what we do best: provide electricity reliably and at the most reasonable price available.

We are, and always will be, a dynamic part of our community.

Being a member of an electric cooperative has many benefits. Our local presence enables our members to talk with a person if

Board of Directors

Michael Cross, Dist. 7P	resident	
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Darrell Powell, Dist. 6Secy	Treas.	
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Glenn Cox, Jr	Dist. 3	
James Stuart	. Dist. 4	
Ron Watson	Dist. 5	

Gary L. Jacksor	n, General Manager
Terry Stout	Office Manager
Alan Cox	Operations Manager
Richard L. Fox	Staking Engineer
Nada McNemar	Editor

Office Hours 7:30 a.m. to 4 p.m., Mon. - Fri. they have questions or concerns. Our employees live, work and play in our community. Often, they are your neighbors and friends. Our members share in the economic success of the cooperative. By participating in the democratic process, you can decide who represents you on the cooperative's board of directors.

At HREA, we pursue policies and projects that are good for the community because what's good for our community is likewise good for the cooperative. We have strong roots in this community. We've been in business providing electricity to our members for more than 71 years.

Part of the benefit of this stability is the assurance that we are not going anywhere. Our business began here, and we would not pull up stakes to pursue greener pastures elsewhere. We pay our employees fair wages because that, in turn helps strengthen the economy when they spend that money here. By providing good-paying jobs, we keep our towns healthy because employees and their families don't have to move away to make a decent living. The more people we have paying taxes and contributing to the community, the more vibrant our communities will be.

We are ... West Virginians; co-

Corner Bv Gary Jackson CEO/General Manager

Manager's

op members like you make our home towns stronger. As the area grows, so does our distribution system and member base. Together, we strengthen our local economy, and that makes for a sound business sense.

Finally, with the recent completion of two new substations serving members in the Jarvisville, Gregory's Run and Erie areas, HREA's recent statistics can be directly linked to our aggressive maintenance, rightof-way management, and line construction programs. HREA crews have been working hard over the last several years to increase our reliability, and it is paying off. However, high reliability comes with a cost. What we pay for poles, wire, transformers, substation material and contractor costs have and continue to increase at a phenomenal pace. But together, we'll weather this economic storm, and as I previously stated, "We're not gong anywhere. We are West Virginians and we are members of our electric cooperative."

Family business spans three generations

When the Vincent family says they know all there is to know about meat — they mean it. Vincent's Meat Market, located on the Adamsville Road, has been in business for 51 years in the same location. A simple, no-frills building houses the business process venison, and haven't for the last six years. One thing that has not changed, however, is the market's electric provider. Harrison Rural Electric has provided electric service for the Vincents since the beginning and, happily, we were glad to hear Mr.

Vincent say that our service has improved in recent years. Vincent's Meat Market

employs six people. They average 35 to 40 animals a week and can process up to 50 if they have to. The market usually processes about 900 cattle, 300 hogs and 50 sheep a year. It's very hard work, and it's not for everyone, but the Vincents have built a successful business with a little luck and a lot of

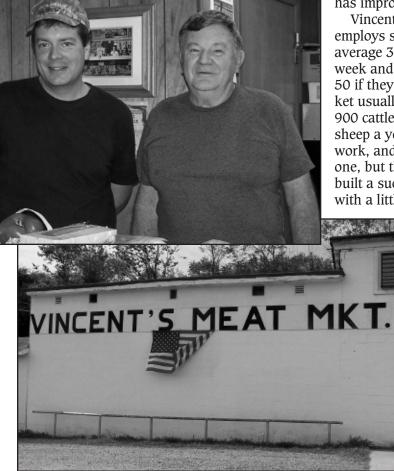
determination.

John, Walter and their crew also offer custom smoking of hams and bacon.

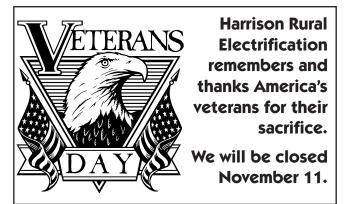
Vincent's Meat Market is located on the Adamsville Road off of the Saltwell Road. Off of I-79, take exit 125. They are open Monday through Friday from 8 a.m. to 5 p.m.

where the front office is filled with memorabilia from another time. An old scale sits in the corner, and a glass display case is filled with antique bottles and cans. An especially treasured picture of the original owner hangs on the wall and dates back to 1938.

Walter R. Vincent established Vincent's Meat Market in 1957 offering custom slaughtering and processing of beef, pork and lamb. He passed the business on to his son, Walter I. Vincent, who still actively participates in the daily operation, but has turned over the bulk of the responsibility to his son, John Bradley Vincent.



A lot has changed for the meat market since its inception. Gone is the white waxed paper and tape that meat used to be wrapped in that ensured quality in the freezer for about six months. Now Walter and John use vacuum packing that will keep meat fresh for two to three years. Also, they no longer



and Saturday from 8 a.m. to noon. Call 304-592-1475 for all your meat processing needs. You will find John and Walter great people to deal with.

We here at HREA wish the Vincents all the best, and we will wait to see if a fourth generation takes over some day.

Energy Efficiency Tip of the Month Properly seal air leaks, cracks, and openings in

Properly seal air leaks, cracks, and openings in your home to reduce heating and cooling costs, improve building durability, and create a healthier indoor environment.

Source: U.S. Department of Energy

Co-op Connections Card Web site gets makeover

by MICHAEL W. KAHN

Improved search function will help consumermembers find deals with greater ease with their Coop Connections[®] Card.

It's easier for consumer-members to find ways to save, now that the program's Web site has undergone a makeover.

Touchstone Energy[®] Cooperatives relaunched the site in late August.

Along with a new look, it's also more user-friendly, thanks in large part to a vastly improved search function.

"The makeover made it easier for consumers to find retailers of interest to them and to locate the deals," said Jim Bausell, Touchstone Energy COO. "With more than 13,000 business offers nationwide, it was extremely important to let local co-ops get the information out to their members as to who would honor the card and with what discounts."

No matter what page a consumer-member is on, the new search box always appears on the left side of the screen, eliminating the need to go to a search page. There also are a variety of ways to search, including by key-word or by entering a ZIP code and

Putting the mower away

The time for mowing grass should be over by now (hopefully). And it's important to spend a few minutes getting the lawnmower prepared for its long winter nap.

The fuel tank should either be drained completely or stored full but with a fuel stabilizer added. Also, a piece of aluminum foil should be placed over the fill port and the cap tightened to prevent condensation from getting into the fuel system.

Drain out the old oil and refill with the manufacturer's recommended grade of oil.

Replace a single-stage air filter. If your mower uses a two-stage filter with a foam sleeve, wash out the foam, re-oil it and replace it back in the mower.

While you're doing all these other things, you might as well go ahead and replace the spark plug. It wouldn't hurt to add a couple drops of oil in the cylinder to prevent rust.

Also, check your blade. It likely needs sharpening or may need to be replaced.

Source: diynetwork.com

selecting a radius from 5 to 100 miles. The searches even will cross state lines and co-op service territory borders, increasing the number of offers a consumer-member can view. Search results can be sorted by ZIP code, city, state, company name or newest offers.

Site users then can print any or all of the offers, and they come out on "a nice, simple search offers page, without all the menus, graphics and everything else," said Dawn Lodge Golden, owner of Elastic Interactive, a Virginia-based Web development firm that handled the project.

There's also a button that links to information about pharmacy discounts, which Cynthia Henthorn, Touchstone Energy's manager of advertising and partnership marketing, called one of the card's most popular features. According to Henthorn, \$3.2 million has been saved nationally on prescription medications since May 2007.

The Co-op Connections Card Web site is located at <u>www.connections.coop</u>.

Source: Electric Co-op Today, Sept. 19, 2008

The following information may help to explain why we keep recommending to our members to replace incandescent bulbs with compact fluorescent lighting (CFL).

ENERGY SAVING EXAMPLE

LAMP	<u>LUMEN</u>	<u>S LIFE(HR)</u>	<u>WATTS</u>
27 W Twist CFL	1,750	10,000	270,000
100 W Incandescen	t 1,720	750 Difference:	<u>1,000,000</u> 730,000 W

Energy Savings = 730 W @ **\$0.10/kW-hr = \$73** A 10 hr/day cycle = \$0.09 per lamp per day

Source: Sylvania

FACT! If every American home replaced just one light bulb with a CFL, we would save more than \$600 million a year in energy costs! That is equal to taking 800,000 cars off the road! Source: Touchstone Energy®

We encourage recycling of unbroken CFLs. Home Depot has a recycling bin right inside the main doors with information on how to dispose of the bulbs. Store hours are Monday through Saturday 7 a.m to 9 p.m. and Sunday from 8 a.m. to 7 p.m.

Proper insulation a key to energy efficiency

One of simplest ways to reduce your home's heating and cooling costs — and improve comfort — involves installing proper insulation. Doing so provides resistance to heat flow. The

more heat flow resistance your insulation provides, the lower your heating and cooling costs.

Heat flows naturally from a warmer to a cooler space. In winter, heat moves directly from heated living spaces to adjacent unheated attics, garages, base-

ments and even outdoors. It also can travel indirectly through interior ceilings, walls and floors — wherever there is a difference in temperature.

During the summer cooling season, the reverse takes place. Heat flows from the out-doors to the interior of a house.

To maintain comfort, heat lost in the winter must be replaced by your heating system. In summer, heat gained must be removed by your cooling system. Proper insulation, though, decreases heat flow.



Heat flow resistance is measured or rated in terms of its R-value. The higher the R-value, the greater the insulation's effectiveness. When calculating the R-value of a multilay-

ered installation, add Rvalues of individual layers. Installing more insulation in your home increases the R-value.

Insulation effectiveness also depends on how and where it's installed. For example, insulation that gets compressed will not provide its full rated Rvalue. The overall R-

value of a wall or ceiling will be somewhat different from the R-value of the insulation because some heat flows around the insulation through studs and joists. Therefore, it's important to properly install your insulation to achieve the maximum R-value.

For more information, visit

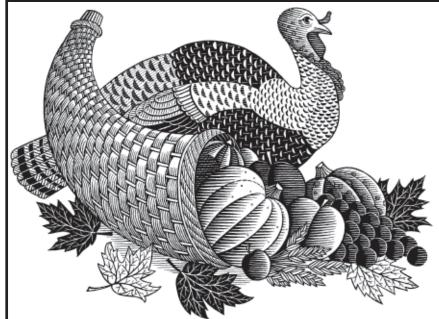
http://www.eere.energy.gov

Source: U.S. Department of Energy Office of Energy Efficiency and Renewable Energy



We won't ask you to vote a certain way on Nov. 4, but we will ask you to vote.

A reminder from Harrison Rural Electrification Association



Happy Thanksgiving from Harrison Electrification! We will be closed Thursday and Friday, Nov. 27 and 28 so our employees may enjoy the holiday with their families.

A Touchstone Energy® Cooperative 🔊