



Harrison Rural Electrification Association, Inc.

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Your Touchstone Energy® Partners



www.harrisonrea.com

West Virginia is where our heart is

The directors and employees of Harrison Rural Electrification Association want to see our communities succeed. Why? The answer's simple — because we live here too.

We are local people working for the good of the community. That's the essence of Cooperative Principle No. 7 — Concern for the Community.

First and foremost, we can and do strengthen our community by doing what we do best: provide electricity reliably and at the most reasonable price available.

We are, and always will be, a dynamic part of our community.

Being a member of an electric cooperative has many benefits. Our local presence enables our members to talk with a person if

they have questions or concerns. Our employees live, work and play in our community. Often, they are your neighbors and friends. Our members share in the economic success of the cooperative. By participating in the democratic process, you can decide who represents you on the cooperative's board of directors.

At HREA, we pursue policies and projects that are good for the community because what's good for our community is likewise good for the cooperative. We have strong roots in this community. We've been in business providing electricity to our members for more than 71 years.

Part of the benefit of this stability is the assurance that we are not going anywhere. Our business began here, and we would not pull up stakes to pursue greener pastures elsewhere. We pay our employees fair wages because that, in turn helps strengthen the economy when they spend that money here. By providing good-paying jobs, we keep our towns healthy because employees and their families don't have to move away to make a decent living. The more people we have paying taxes and contributing to the community, the more vibrant our communities will be.

We are ... West Virginians; co-

Manager's Corner

By
Gary Jackson,
CEO/General
Manager



op members like you make our home towns stronger. As the area grows, so does our distribution system and member base. Together, we strengthen our local economy, and that makes for a sound business sense.

Finally, with the recent completion of two new substations serving members in the Jarvisville, Gregory's Run and Erie areas, HREA's recent statistics can be directly linked to our aggressive maintenance, right-of-way management, and line construction programs. HREA crews have been working hard over the last several years to increase our reliability, and it is paying off. However, high reliability comes with a cost. What we pay for poles, wire, transformers, substation material and contractor costs have and continue to increase at a phenomenal pace. But together, we'll weather this economic storm, and as I previously stated, "We're not going anywhere. We are West Virginians and we are members of our electric cooperative."

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Office Hours

7:30 a.m. to 4 p.m., Mon. - Fri.

Co-op Connections Card Web site gets makeover

by MICHAEL W. KAHN

Improved search function will help consumer-members find deals with greater ease with their Co-op Connections® Card.

It's easier for consumer-members to find ways to save, now that the program's Web site has undergone a makeover.

Touchstone Energy® Cooperatives relaunched the site in late August.

Along with a new look, it's also more user-friendly, thanks in large part to a vastly improved search function.

"The makeover made it easier for consumers to find retailers of interest to them and to locate the deals," said Jim Bausell, Touchstone Energy COO. "With more than 13,000 business offers nationwide, it was extremely important to let local co-ops get the information out to their members as to who would honor the card and with what discounts."

No matter what page a consumer-member is on, the new search box always appears on the left side of the screen, eliminating the need to go to a search page. There also are a variety of ways to search, including by key-word or by entering a ZIP code and

Putting the mower away

The time for mowing grass should be over by now (hopefully). And it's important to spend a few minutes getting the lawnmower prepared for its long winter nap.

The fuel tank should either be drained completely or stored full but with a fuel stabilizer added. Also, a piece of aluminum foil should be placed over the fill port and the cap tightened to prevent condensation from getting into the fuel system.

Drain out the old oil and refill with the manufacturer's recommended grade of oil.

Replace a single-stage air filter. If your mower uses a two-stage filter with a foam sleeve, wash out the foam, re-oil it and replace it back in the mower.

While you're doing all these other things, you might as well go ahead and replace the spark plug. It wouldn't hurt to add a couple drops of oil in the cylinder to prevent rust.

Also, check your blade. It likely needs sharpening or may need to be replaced.

Source: *diynetwork.com*

selecting a radius from 5 to 100 miles. The searches even will cross state lines and co-op service territory borders, increasing the number of offers a consumer-member can view. Search results can be sorted by ZIP code, city, state, company name or newest offers.

Site users then can print any or all of the offers, and they come out on "a nice, simple search offers page, without all the menus, graphics and everything else," said Dawn Lodge Golden, owner of Elastic Interactive, a Virginia-based Web development firm that handled the project.

There's also a button that links to information about pharmacy discounts, which Cynthia Henthorn, Touchstone Energy's manager of advertising and partnership marketing, called one of the card's most popular features. According to Henthorn, \$3.2 million has been saved nationally on prescription medications since May 2007.

The Co-op Connections Card Web site is located at www.connections.coop.

Source: *Electric Co-op Today, Sept. 19, 2008*

The following information may help to explain why we keep recommending to our members to replace incandescent bulbs with compact fluorescent lighting (CFL).

ENERGY SAVING EXAMPLE

<u>LAMP</u>	<u>LUMENS</u>	<u>LIFE(HR)</u>	<u>WATTS</u>
27 W Twist CFL	1,750	10,000	270,000
100 W Incandescent	1,720	750	<u>1,000,000</u>
	Difference:		730,000 W

Energy Savings = 730 W @ \$0.10/kW-hr = \$73

A 10 hr/day cycle = \$0.09 per lamp per day

Source: Sylvania

FACT! *If every American home replaced just one light bulb with a CFL, we would save more than \$600 million a year in energy costs! That is equal to taking 800,000 cars off the road!*

Source: Touchstone Energy®

We encourage recycling of unbroken CFLs. Home Depot has a recycling bin right inside the main doors with information on how to dispose of the bulbs. Store hours are Monday through Saturday 7 a.m. to 9 p.m. and Sunday from 8 a.m. to 7 p.m.

